



Buyers Laboratory (BLI)

For over 40 years, Buyers Laboratory has been the leading independent office equipment test lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate specifications and pricing coverage on office document imaging devices (copiers, printers, fax machines and MFPs) in its online database software and newsletters, BLI is highly regarded as being the leading provider of critical product evaluations with its Field and Lab Test Reports. While its Field Test Reports provide BLI's clients with pre-lab performance assessments when products are first introduced, the company's subsequent Lab Test Reports, each representing months of exhaustive hands-on testing in BLI's 10,000-square-foot lab, provide the industry's most extensive and accurate evaluations on document imaging devices. Each of BLI's unique resources is available through subscriptions to bliQ, the company's unique online competitive intelligence tool. Product specification coverage is also available in printed handbooks that are published twice per year.

In addition to independent Field and Lab Testing, Buyers Lab provides a range of confidential for-hire custom testing services that includes document imaging device beta/pre-launch QA testing, print controller testing, and the testing of consumables such as toner, ink and photoconductors, as well as various imaging media, including paper, transparencies and photoconductors.

With its Buyers Alliance program, Buyers Lab also provides comprehensive purchasing support services to business consumers in the process of acquiring office equipment, which includes creating customized RFPs, conducting on-site document imaging device usage assessments and analyzing vendor responses.

For more information on Buyers Laboratory, please visit www.buyerslab.com, call (201) 488-0404 or e-mail info@buyerslab.com